

Strategic Plan

28 July 2023

VISION

Be a globally recognised, high profile industry leading organisation for the betterment of the Aotearoa-New Zealand entertainment and events industry.

ROLE

To support the Aotearoa-New Zealand entertainment and events technology sector as a central link to promote professional training, development, advocacy and employment.

VALUES/BEHAVIOURS

- **INCLUSIVE**- We work to reduce the barriers to allow inclusive thinking, people, and behaviours.
- **PROFESSIONALISM** – Advocate best practice.
- **LEADERSHIP** – Demonstrated by advocacy, facilitation, knowledge, and consultation.
- **SUSTAINABILITY** – Championing practices that will sustain the organisation, industry, people and utilisation and resources.

OUTCOMES

- Wellbeing of members.
- Safeguard the future - financial
- members
- Industry that reflects the diversity of Aotearoa-New Zealand.
- International and domestic recognition of ETNZ.
- We do what is right, not what is easy.
- A growing financial membership base.
- Recognised as contributing value to developing, maintaining, promoting relevant qualifications.
- Actively participate in the preservation of ETNZ and industry history.